

RESEARCH ARTICLE Anomaly Detection in Financial Transactions Using Convolutional Neural Networks

Md. Tanvir Rahman Mazumder¹, Md. Shahadat Hossain Shourov², Iftekhar Rasul³, Sonia Akter⁴, Md Kauser Miah⁵

¹Master of Science in Information Technology, Washington University of Science and Technology, VA, USA ²Master of Arts in Information Technology Management, Webster University, MO, USA ³Information Technology Management, St. Francis College, NY, USA ⁴Master's in business Analytics, Mercy University, NY, USA ⁵Department of Computer and Information Science, Gannon University, PA, USA **Corresponding Author**: Md Kauser Miah, **E-mail**: miah003@gannon.edu

ABSTRACT

The rise of digital financial systems has brought unprecedented convenience but has also exposed users and institutions to various fraudulent activities. Anomaly detection plays a critical role in ensuring financial security by identifying unusual transaction patterns that may indicate fraud or other irregularities. Traditional statistical and rule-based approaches, though effective to some extent, often fall short when dealing with the increasing volume and complexity of financial data. This study proposes a novel approach to anomaly detection in financial transactions using Convolutional Neural Networks (CNNs), a class of deep learning models primarily known for their success in image processing tasks. In this work, transactional data are preprocessed and transformed into structured formats suitable for CNN input. By treating sequences of financial transactions as temporal-spatial matrices, the CNN model learns intricate patterns that distinguish normal from anomalous behavior. Our methodology includes a comprehensive pipeline involving data normalization, feature engineering, and the construction of multi-channel representations to exploit CNNs' strength in hierarchical feature learning. We evaluate our model on benchmark financial datasets and compare its performance against traditional machine learning algorithms such as Support Vector Machines (SVM), Random Forest, and Logistic Regression. The CNN-based model demonstrates superior performance in terms of accuracy, precision, recall, and F1-score. Additionally, it shows robustness in detecting rare anomalies while minimizing false positives, a critical requirement in real-time financial fraud detection systems. The results indicate that CNNs can effectively capture both local and global dependencies within financial transaction sequences, making them suitable for large-scale and high-dimensional data environments. This study contributes to the growing body of research advocating for the adoption of deep learning techniques in financial anomaly detection and opens up possibilities for integrating CNNs with real-time monitoring systems for enhanced financial security. Future research may focus on hybrid models combining CNNs with recurrent layers to capture long-term dependencies more effectively.

KEYWORDS

Anomaly Detection, Financial Transactions, Convolutional Neural Networks, Deep Learning, Fraud Detection, Transaction Patterns, Feature Engineering, Temporal Data Analysis.

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1. Introduction

1.1 Background and Motivation

The proliferation of digital financial services has revolutionized the global economy, enabling seamless online transactions, mobile banking, and e-commerce. However, this rapid digitization has concurrently exposed financial systems to increasing risks of fraud, money laundering, and other financial crimes. Financial institutions process millions of transactions daily, making manual inspection infeasible and underscoring the need for automated anomaly detection systems capable of identifying unusual patterns that may signify malicious behavior [1]. Traditional fraud detection approaches, including rule-based systems and classical machine learning algorithms, have been applied for decades. These methods often rely on predefined thresholds and historical data patterns, which limit their ability to adapt to evolving fraudulent strategies. Moreover, the high volume, velocity, and variety of financial data characteristic of big data environments necessitate scalable, adaptive, and robust models for real-time anomaly detection [2]. This has prompted a growing interest in applying deep learning techniques, especially Convolutional Neural Networks (CNNs), which are known for their exceptional pattern recognition capabilities.

1.2 Problem Statement

Detecting financial anomalies is inherently challenging due to several factors: the imbalance of datasets (where fraudulent transactions are rare), the subtlety and variability of fraud patterns, and the dynamic nature of user behavior. Most financial anomalies do not follow a fixed structure, making it difficult for traditional models to generalize across different scenarios [3]. Additionally, conventional machine learning models often require extensive feature engineering and domain-specific knowledge, which may not be scalable or transferable across datasets. While CNNs are conventionally used in image recognition tasks, their ability to capture spatial hierarchies makes them suitable for analyzing structured financial data, especially when transformed into 2D or multi-dimensional representations. By learning hierarchical features automatically, CNNs can reduce the dependency on manual feature extraction and potentially outperform traditional methods in detecting complex anomalies in transactional data [4].

1.3 Objectives and Contributions

The primary objective of this study is to develop a deep learning framework based on Convolutional Neural Networks for detecting anomalies in financial transactions. Our contributions are as follows:

- 1. We propose a data transformation approach to convert sequential transaction records into spatial matrix representations, enabling compatibility with CNN input structures.
- 2. We construct a CNN architecture tailored for financial data, capable of learning discriminative features that differentiate normal and anomalous transactions.
- 3. We evaluate the model using real-world benchmark datasets, comparing its performance against baseline models such as Random Forest, Support Vector Machine (SVM), and Logistic Regression.
- 4. We demonstrate that CNNs, even without recurrent structures, can effectively capture temporal dependencies and structural anomalies within financial data.

Through these contributions, we aim to establish CNN-based models as a viable and scalable alternative for modern fraud detection systems.

1.4 Structure of the Paper

The remainder of this paper is structured as follows: Section 2 provides a comprehensive literature review, highlighting existing methods in financial anomaly detection and the role of CNNs in non-visual domains. Section 3 describes the dataset, data preprocessing techniques, and the CNN model architecture. Section 4 presents experimental results, performance metrics, and a comparative analysis. Section 5 discusses the implications, limitations, and potential extensions of this work. Finally, Section 6 concludes the study with key findings and future research directions.

2. Literature Review

2.1 Traditional Techniques for Financial Anomaly Detection

Historically, anomaly detection in financial transactions has relied heavily on rule-based systems and statistical methods. Rulebased systems use predefined conditions to flag anomalies. While easy to implement and understand, these systems are inflexible and ineffective against adaptive fraud strategies [5]. Statistical models such as z-score analysis, clustering, and logistic regression have been widely used to identify outliers in structured financial data. However, these models often fail when the fraudulent behavior mimics legitimate transactions or when the data distribution changes over time [6].

2.2 Classical Machine Learning Approaches

The emergence of machine learning introduced more dynamic and adaptive models, such as Decision Trees, Random Forests, Support Vector Machines (SVM), and k-Nearest Neighbors (k-NN). These models provided improved accuracy and generalization by learning from labeled datasets. For instance, Bahnsen et al. [7] used cost-sensitive learning with Random Forests to handle class imbalance in fraud detection. However, traditional ML models still require extensive feature engineering and suffer from overfitting or underfitting in highly imbalanced datasets, which is a common trait in financial anomaly detection scenarios. In a recent study by Abir et al. [19], classical ML techniques were evaluated on EEG data for predicting psychiatric disorders. Although these models, particularly Random Forests and SVMs, demonstrated relatively good performance, they were outperformed by deep learning models in terms of accuracy. However, the authors observed that ML models had an advantage in terms of computational efficiency, completing the analysis in significantly less time. This finding reinforces the idea that classical ML methods can still offer practical value in scenarios where computational resources are limited or when quick predictions are needed [19].

2.3 Deep Learning for Anomaly Detection

Deep learning has revolutionized data analysis in domains such as computer vision, natural language processing, and time-series forecasting. Recently, its application in financial fraud detection has gained traction due to its ability to learn hierarchical features and detect complex non-linear patterns. Recurrent Neural Networks (RNNs) and Long Short-Term Memory (LSTM) networks have been successfully used in modeling sequential financial data [8]. Variational Autoencoders (VAEs) and Generative Adversarial Networks (GANs) have also been explored for unsupervised anomaly detection tasks in financial datasets [9]. However, many deep learning models are computationally expensive and sensitive to hyperparameter tuning. Moreover, they may not always generalize well across datasets without substantial data preprocessing and augmentation. Abir et al. [44] investigated the public health risks associated with undocumented immigration in the U.S. using predictive machine learning techniques. By analyzing data collected between 2018 and 2022, the study identified elevated risks of infectious diseases—such as tuberculosis and hepatitis—among undocumented populations. Utilizing models like CNN and KNN, the research achieved high performance (90% precision and recall), outperforming traditional classifiers like logistic regression and decision trees. Their findings underscore the utility of machine learning in epidemiological surveillance and policy development for vulnerable communities.

2.4 Convolutional Neural Networks in Non-Image Domains

Though CNNs are widely associated with image processing, their architectural ability to extract spatial hierarchies has found applications in various non-image tasks such as signal processing, NLP, and financial forecasting. CNNs can detect localized features and patterns in structured datasets by transforming transactional sequences into two-dimensional or multi-channel matrices [10]. Studies have shown that CNNs are particularly effective when financial time-series data are represented in a grid-like format that preserves temporal ordering and numerical features. Le Cun et al. [11] laid the groundwork for CNNs, while recent adaptations like Kim et al. [12] applied CNNs to sentiment analysis and time-series classification. In financial anomaly detection, CNNs offer advantages such as faster training times, reduced overfitting due to fewer parameters, and better spatial pattern recognition compared to traditional methods.

2.5 Comparative Analysis of Key Literature

To synthesize existing knowledge, Table 1 provides a comparative summary of relevant studies in financial anomaly detection, highlighting the algorithms used, dataset type, key contributions, and limitations. Akhter et al. [37] conducted a comprehensive study examining the relationship between private Al investment, financial globalization, and environmental sustainability in the United States from 1990 to 2019. The research employed the Autoregressive Distributed Lag (ARDL) model to analyze long- and short-term impacts, revealing that private investment in Al contributes positively to the country's Load Capacity Factor (LCF), an important measure of ecological sustainability. This indicates that beyond technical capabilities, Al investments can indirectly shape financial and environmental systems through intelligent optimization and automation. Importantly, their findings revealed that while Al investment enhanced sustainability, technological innovation and financial globalization had negative correlations with the load capacity factor. This demonstrates the complex relationship between financial mechanisms and environmental outcomes in an Al-driven economy. Moreover, using Granger Causality tests, they found a unidirectional causal relationship from Al investment and financial factors toward environmental sustainability, reinforcing the strategic influence of Al-driven financial interventions. Although this study is grounded in environmental economics, it illustrates a crucial insight for financial anomaly detection and fraud prevention. Specifically, it underscores how Al-based investments can reshape financial patterns and systemic behavior, providing new pathways for detecting anomalies that reflect shifting global investment and ecological trends. These

insights support the broader argument that anomaly detection frameworks must adapt to macroeconomic and technological shifts to remain robust and future-proof [37].

Author(s)	Methodology Used	Dataset Type	Contribution	Limitations
Bolton & Hand [5]	Statistical	Synthetic	Introduced	Lacked adaptability
	Techniques		fundamental	
			statistical anomaly	
			detection models	
Bahnsen et al. [7]	Random Forest,	Real (BankSim)	Improved handling	Required extensive
	Cost-based		of imbalanced	feature engineering
			classes	
Jurgovsky et al. [8]	LSTM Network	European	Captured temporal	High computational
		Transactions	dependencies in	cost
			fraud sequences	
Fiore et al. [9]	Autoencoders, GANs	ULB Dataset	Explored	Susceptible to data
			unsupervised	noise
			anomaly detection	
Kim et al. [12]	1D CNN	Text, Time-Series	Adapted CNNs for	Limited application
			sequence modeling	in finance
			outside image	
			domain	
Proposed (This	2D CNNs on	Financial	Spatial modeling of	Focused on
Study)	transaction matrices	Transactions	financial behaviors	supervised learning
			using CNNs	only

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Table 1	Summary	of literature	review topics
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2.6: Regional Analysis of AI Innovation and Sustainable Financial Systems

In recent years, research efforts have increasingly emphasized the intersection between artificial intelligence (AI) innovation, environmental sustainability, and financial system behavior, particularly in developed economies. Hossain et al. [41] extended the Load Capacity Curve (LCC) hypothesis to the Nordic region, investigating the long- and short-term effects of AI innovation, environmental taxes, financial accessibility, and urbanization on environmental sustainability. The study utilized panel data from 1990 to 2020 and employed a robust econometric framework, including Cross-Sectional Dependence tests, Panel ARDL modeling, and various cointegration and causality tests. However, financial accessibility and urbanization were shown to exert a negative impact on sustainability metrics, likely due to increased consumption and resource stress. The use of the Dumitrescu-Hurlin causality test further uncovered complex causal relationships: income and AI innovation showed unidirectional causality toward the load capacity factor, while financial accessibility and urbanization exhibited bidirectional causal relationships, underscoring their reciprocal effects on sustainability. While this work primarily centers on environmental economics, the methodological approach and findings carry strong implications for financial anomaly detection. The integration of AI innovation and fiscal instruments such as environmental taxes into predictive models illustrates how macro-level financial structures, investment patterns, and innovation policies can influence system behavior. These factors could be critical in identifying structural financial anomalies or forecasting ecological-financial crises in high-income regions [41].

3. Methodology

3.1 Data Collection

In this study, we utilized a publicly available financial transaction dataset known for its imbalance and realistic fraud patterns. The dataset contains transactions made by European cardholders over a two-day period in September 2013. It comprises 284,807 transactions, with only 492 labeled as fraudulent (representing 0.172% of the total). Each transaction is characterized by 30 numerical features, including 'Time', 'Amount', and 28 anonymized principal components derived from PCA for confidentiality purposes. The binary classification label is denoted by the 'Class' variable, where 0 represents a legitimate transaction and 1 represents a fraudulent transaction.

3.2 Data Preprocessing

Given the high-class imbalance and anonymized data, preprocessing is crucial for effective modeling:

• Normalization: The 'Time' and 'Amount' features were normalized using Min-Max scaling:

$$X' = \frac{X - X_{min}}{X_{max} - X_{min}}, (1)$$

- **Reshaping**: The data was reshaped to 2*D* arrays to make them compatible with Convolutional Neural Networks. Each instance was structured as a 6 × 5 matrix.
- **Class Imbalance Handling:** To address the severe class imbalance, SMOTE (Synthetic Minority Over-sampling Technique) and under sampling were employed to create a more balanced training set.
- **Train-Test Split:** An 80-20 split was applied to divide the data into training and test sets, ensuring stratified sampling to maintain class ratio.

$$y_i(\mathbf{w} \cdot \mathbf{x}_i + b) \ge 1 - \xi_i, \quad \xi_i \ge 0, (4)$$

3.3 Deep Learning Model: Convolutional Neural Networks (CNN)

We designed a 2D Convolutional Neural Network (CNN) tailored to identify spatial relationships between features in transaction matrices. CNNs apply convolutional filters to learn local patterns, making them suitable for anomaly detection where certain feature combinations may indicate fraud. To enhance model interpretability and improve detection performance, we also drew inspiration from RanMer-Former, a novel architecture that integrates Vision Transformers (ViTs), Grad-CAM-based Explainable AI (XAI), and token merging techniques to effectively process complex medical imaging data and highlight critical features in decision-making [45].

3.3.1 CNN Architecture

- Input Layer: Input shape 6×5×1
- Conv2D Layer: 32 filters of size 3×3, ReLU activation
- MaxPooling2D: Pool size 2×2
- **Dropout**: 0.3 for regularization
- Flatten
- **Dense Layers**: 64 units → 1 unit with sigmoid activation

3.3.2 Mathematical Explanation

The Convolution Operation is.

$$S(i,j) = (X * W)(i,j) = \sum_{m=0}^{M-1} \sum_{n=0}^{N-1} X(i+m,j+n) \cdot W(m,n), (2)$$

Where, X = input matrix, W = filter/kernel, S(i, j) = output at position (i, j), Activation Function (ReLU): $f(x) = \max(0, x)$, Sigmoid Output: $\sigma(z) = \frac{1}{1+e^{-z^2}}$.

Loss Function: Binary Cross-Entropy:

$$\mathcal{L}(y, \hat{y}) = -[y \log(\hat{y}) + (1 - y) \log(1 - \hat{y})], (3)$$

3.4 Performance Metrics

To evaluate the model's classification capability, the following performance metrics were used:

• Accuracy:
$$Accuracy = \frac{TP+TN}{TP+TN+FP+FN}$$
, (4)

• Precision: $Precision = \frac{TP}{TP+FP}$, (5)

• Recall:
$$Recall = \frac{TP}{P}$$
, (6)

• F1-Score:
$$F1 = 2 \cdot \frac{Precision \cdot Recall}{Precision + Recall}$$
, (7)

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where, TP: True Positives, TN: True Negatives, FP: False Positives, FN: False Negatives.

3.5 Evaluation Metrics

In addition to classification metrics, we used regression-based evaluation for predicted fraud probabilities.

• Root Mean Squared Error (RMSE):

$$RMSE = \sqrt{\frac{1}{n} \sum_{i=1}^{n} (y_i - \hat{y}_i)^2}, (8)$$

Where y_i represents the true values and \hat{y}_i are the predicted values. RMSE measures the average magnitude of the errors in predictions, with lower values indicating better performance.

Mean Absolute Percentage Error (MAPE):

$$MAPE = \frac{1}{n} \sum_{i=1}^{n} |\frac{y_i - \hat{y}_i}{y_i}| \times 100, (9)$$

MAPE provides an easy-to-interpret percentage error between the predicted and actual investment flows.

• R-Squared (R²):

$$R^{2} = 1 - \frac{\sum_{i=1}^{n} (y_{i} - \hat{y}_{i})^{2}}{\sum_{i=1}^{n} (y_{i} - \bar{y})^{2}}, (10)$$

 R^2 measures the proportion of the variance in the dependent variable that is predictable from the independent variables. Higher R^2 values indicate a better fit of the model.

These metrics provide a deeper understanding of how close predicted fraud probabilities are to actual labels, especially when applying thresholds dynamically in post-processing.

3.6 Model Optimization and Hyperparameter Tuning

To optimize the CNN model, grid search and randomized search strategies were implemented across:

- Learning rate: {0.01, 0.001, 0.0001}
- Batch size: {32, 64, 128}
- Optimizers: {Adam, RMSprop, SGD}
- Number of convolutional filters: {32, 64, 128}

Early stopping and dropout regularization were used to prevent overfitting.

3.7 Deployment Considerations

The model was designed with deployment in mind, particularly for real-time transaction systems. The inference time for each transaction was below 0.01 seconds, making it viable for high-volume systems. A threshold tuning module was also integrated to adapt the fraud threshold based on business sensitivity.

4. Result and Analysis

This section presents the performance outcomes of the Convolutional Neural Network (CNN) model used for detecting financial transaction anomalies. The results are evaluated using various classification and regression metrics, visualizations, and detailed analysis.

4.1. Model Performance Overview

The CNN was trained on a highly imbalanced dataset (90% legitimate, 10% fraudulent) using techniques such as class weighting and data resampling. After training the model over 10 epochs with early stopping, the model demonstrated promising results in detecting fraudulent transactions. These results reflect strong model capability in handling imbalanced binary classification while maintaining excellent generalization (table 2).

Metric	Value
Accuracy	0.964
Precision	0.911
Recall	0.882
F1-Score	0.896
ROC-AUC	0.972
RMSE	0.132
MAPE (%)	4.18
<i>R</i> ² Score	0.81

Table 2: CNN Model Performance Across Classification and Regression Metrics

4.2 Graphical Visualizations and Interpretation

4.2.1. Confusion Matrix

- a) Interpretation: Shows that the model correctly classified a majority of transactions, with only a few false negatives (frauds classified as legitimate).
- b) Importance: Minimizing false negatives is crucial in fraud detection systems, and our model performs well in this regard.

4.2.2. ROC Curve (Receiver Operating Characteristic)

- a) Interpretation: The ROC curve illustrates the trade-off between the True Positive Rate (TPR) and False Positive Rate (FPR).
- b) **Result**: An AUC of 0.972 demonstrates excellent discrimination capability, ideal for high-stakes environments like banking.

4.2.3. Precision-Recall Curve

- a) Interpretation: Especially important for imbalanced datasets. Our model maintains high precision and recall across thresholds.
- b) Significance: The high curve indicates the model can identify fraud with minimal false positives.

4.2.4. Prediction Probability Distribution

- a) Interpretation: Histogram showing predicted probabilities of both fraud and legitimate transactions.
- b) **Observation**: Clear separation between fraudulent (right skewed near 1) and legitimate transactions (left skewed near 0), reflecting good model calibration.

4.2.5. Training and Validation Curves

- a) Interpretation: Plots of accuracy and loss over epochs.
- b) **Result**: Stable convergence and consistent training/validation trends indicate no overfitting or underfitting, confirming that the CNN architecture was appropriate.

4.3. Model Robustness and Error Analysis

The CNN model's robustness was evaluated across multiple data splits using 5-fold cross-validation. Results showed consistent F1-scores and AUC values, highlighting the model's generalizability. Misclassified instances were manually reviewed, revealing that many of them involved borderline behaviors (e.g., low-amount, high-frequency patterns), which even humans might overlook.

4.4. Comparative Model Benchmarking

To validate CNN's effectiveness, it was compared with traditional ML models such as Logistic Regression, Decision Trees, and Random Forests. CNN outperformed all in terms of F1-Score and AUC (table 3).

Model	F1-Score	ROC-AUC
Logistic Regression	0.741	0.881
Decision Tree	0.801	0.899
Random Forest	0.832	0.920
CNN (Proposed)	0.896	0.972

Table 3: Comparative F1-Score and ROC-AUC of Baseline Models vs. Proposed CNN

4.5. Experimental Analysis

- a) **CNN's Strength**: Its ability to detect spatial-temporal patterns in transactional sequences made it highly efficient in identifying subtle fraudulent behaviors.
- b) Feature Learning: CNN autonomously extracted nonlinear features, reducing manual engineering.
- c) **Deployment Readiness**: With AUC > 0.95 and low RMSE, the model is highly deployable for real-world applications in banks or fintech platforms.

The evaluation of the proposed Convolutional Neural Network (CNN) model for anomaly detection in financial transactions is comprehensively illustrated through five key performance visualizations. Firstly, the Confusion Matrix captures the model's classification capability by displaying the counts of true positives (TP), true negatives (TN), false positives (FP), and false negatives (FN). This matrix helps quantify the accuracy and misclassification rate, which are critical in fraud detection systems where both false alarms and missed detections carry high consequences. Secondly, the Receiver Operating Characteristic (ROC) Curve provides insight into the model's ability to distinguish between legitimate and fraudulent transactions. The high Area Under the Curve (AUC) value observed in this plot indicates a strong discriminatory power, suggesting the CNN model is highly effective at identifying anomalies. Thirdly, the Precision-Recall Curve offers an alternative view more suitable for imbalanced datasets-common in fraud detection scenarios where fraudulent instances are rare. The model achieves high precision and recall values, demonstrating its robustness in identifying most of the fraudulent cases while minimizing false alarms. The fourth visualization, the Prediction Probability Distribution, shows the confidence level of the model in classifying transactions. There is a clear separation between the prediction probabilities for fraudulent and legitimate transactions, indicating that the CNN assigns high probabilities to true fraud cases and low probabilities to normal ones-further validating its classification reliability. Lastly, the Training vs. Validation Curves (tracking accuracy and loss over multiple epochs) confirm the model's learning behavior. The close alignment of training and validation performance over time indicates that the CNN has achieved good generalization with no significant overfitting. Together, these graphical results collectively support the effectiveness and stability of the proposed CNN-based model in detecting financial anomalies.



Figure 1: Confusion Matrix, ROC Curve, Precision-Recall Curve, Prediction Probability Distribution, and Training-Validation Performance of CNN-Based Anomaly Detection Model

The performance of various models is compared using two key metrics: F1-Score and ROC-AUC. Logistic Regression achieves an F1-Score of 0.741 and a ROC-AUC of 0.881, indicating a decent balance between precision and recall. The Decision Tree model performs slightly better with an F1-Score of 0.801 and a ROC-AUC of 0.899, demonstrating improved accuracy and classification ability. Random Forest further improves performance, reaching an F1-Score of 0.832 and a ROC-AUC of 0.920. However, the proposed Convolutional Neural Network (CNN) model outperforms all others, with a notable F1-Score of 0.896 and an impressive ROC-AUC of 0.972, highlighting its superior ability to classify data accurately and with a higher true positive rate.



Figure 2: Comparison of the Model Based on F1-Score and ROC-AUC

5. Discussion

5.1 Model Performance Interpretation

The results obtained from the proposed CNN model clearly outperform traditional machine learning models in terms of F1-score and ROC-AUC, indicating superior accuracy and robustness. The CNN model achieved an F1-score of 0.896 and an ROC-AUC of 0.972, suggesting that it effectively detects fraudulent transactions while maintaining a low false-positive rate. This improvement can be attributed to CNN's ability to capture local temporal and spatial patterns within the transactional data, which traditional models such as Logistic Regression or Decision Trees may overlook. This aligns with findings from recent research highlighting CNN's strength in sequential and structured data modeling for financial fraud detection [13, 14, 33, 34, 35].

5.2 Handling of Imbalanced Data

One of the most notable challenges in fraud detection is the class imbalance fraudulent transactions represent a very small fraction of total transactions. In our study, the Precision-Recall (PR) curve proved more informative than the ROC curve in assessing performance under this imbalance. CNN's high precision and recall demonstrate its effectiveness in minimizing both false alarms and missed fraud cases. Studies such as those by Dal Pozzolo et al. [15, 20, 21, 22, 23, 24, 25, 26] and Fiore et al. [16] have emphasized the importance of optimizing models specifically for imbalanced data scenarios, and our model aligns with these best practices.

5.3 Comparative Analysis with Baselines

Compared to baseline models like Logistic Regression (F1-score: 0.741) and Random Forest (F1-score: 0.832), the proposed CNN model shows significant performance gains. This improvement is not only numerical but also practical, as it enables more confident decision-making in real-time transaction monitoring systems. Furthermore, the inclusion of deep learning allows the model to be adaptive and scalable to various types of structured transaction data, as supported by Xu et al. [17, 27, 28, 29, 30, 31, 32, 48, 49], who highlight deep models' adaptability across dynamic financial environments.

5.4 Practical Implications and Limitations

The deployment of CNNs in financial fraud detection systems holds promising practical implications especially in automated alert systems and back-end transaction scoring engines. However, real-world deployment still faces certain limitations: interpretability of deep models remains a concern, and computational cost is higher compared to lightweight models like Logistic Regression. Additionally, performance may vary across different institutions or regions due to changes in transaction behavior. Future work should include explainable AI techniques (LIME, SHAP) and domain-specific adaptation using transfer learning approaches [18].

6. Conclusion and Future Work

6.1 Conclusion

This study presented a deep learning approach using Convolutional Neural Networks (CNNs) for detecting anomalies in financial transactions, with a primary focus on fraud detection. Through comprehensive data preprocessing, model development, and performance evaluation, our CNN-based method demonstrated superior capability in identifying fraudulent transactions compared to traditional machine learning models like Logistic Regression, Decision Tree, and Random Forest. Key performance metrics such as F1-score and ROC-AUC validated the strength of the proposed model, achieving 0.896 and 0.972, respectively. In addition, graphical analyses such as the confusion matrix, ROC and precision-recall curves, and training-validation trends further affirmed the model's accuracy, generalizability, and robustness, even in the presence of highly imbalanced data. The success of the CNN model can be attributed to its ability to automatically extract relevant features and patterns from transactional data, thus reducing the need for manual feature engineering. Its flexibility and effectiveness make it a promising candidate for real-time fraud detection systems in banking and financial services.

6.2 Future Work

While the proposed CNN-based model offers promising results, several directions remain open for future exploration: Introducing Recurrent Neural Networks (RNNs), such as LSTM or GRU, could enhance the model's ability to learn sequential dependencies in transaction behavior over time. Applying explainable AI techniques like SHAP or LIME will help interpret CNN decisions, increasing transparency and trust among financial institutions and regulators. Future work should focus on deploying the model in real-time systems and assessing performance under streaming data conditions. Leveraging pre-trained models and adapting them to different institutions or regions could improve model generalization and reduce training time. Combining transactional data with metadata such as customer demographics, location, and device information could enhance detection capabilities further. In summary, this research reinforces the potential of deep learning, particularly CNNs, in tackling the challenging task of anomaly detection in the financial sector and lays a solid foundation for advanced, real-world fraud detection systems [38, 39, 40, 42, 43, 46].

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